

2012 Information Packet

The 2012 **Western Design Conference** in Jackson Hole, Wyoming, **September 6-9, 2012**, is hosted by *Teton Home and Living* magazine. The show brings together artists, scholars, collectors, interior designers, architects, and fashion designers with a passion for the West.

The 20th Annual Exhibit + Sale is a one-of-a-kind showcase for museum-quality functional art. The finest Western-influenced designers and artists from across the country apply to be among the more than 100 exhibitors showcased in this event, which is part of the 28th Jackson Hole Annual Fall Arts Festival. Handcrafted works in leather, metal, accents, woodworking, jewelry, and fashion will be viewed and purchased by discriminating residents and visitors at our spectacular location in beautiful Jackson Hole. More than \$22,000 worth of cash awards are given out annually. The energy generated by tourists, artists, local businesses, and residents promises to make the 20th Annual Western Design Conference unforgettable—for both exhibitors and attendees.

Who applies to be an exhibitor at the Western Design Conference Exhibit + Sale?

The Western Design Conference Exhibit + Sale is a **COMPETITIVE JURIED EXHIBITION** displaying one-of-a-kind functional art.

The categories are:

ACCENTS | All pieces crafted with fibers, ceramics, glass, paper, woven material, and mixed media are eligible for this category and award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials, and originality will all be used in determining this selection. Examples: lighting, fireplace tools, vessels, pottery, wall hangings, fiber arts, doors, rugs, screens, baskets, throws, pillows.

ART TO WEAR—FASHION | All clothing and fashion accessories are eligible for this category and award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials, and originality will all be used in determining this selection.

ART TO WEAR—JEWELRY | All jewelry and accessories are eligible for this category and award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials, and originality will all be used in determining this selection.

LEATHER | All pieces crafted with leather, functional and wearable, are eligible for this category and award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials, and originality will all be used in determining this selection. Examples: clothing, boots, furnishings, pillows, throws, jewelry.

METAL | All pieces crafted with metal are eligible for this category and award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials, and originality will all be used in determining this selection. Examples: jewelry, silverware, serving ware, lighting, furnishings, vessels, basins, fireplace doors and tools, mirrors, cabinetry, knives.

WOODWORKING | All pieces crafted with wood are eligible for this category and award. The quality of craftsmanship (joinery, hardware, finish, and techniques), execution, functionality, design appeal, effective adaptation of materials, and originality will all be used in determining this selection. Examples: tables, chairs, armoires, pool tables, wall hangings, screens, bars, beds, cabinets, desks, vessels.

REGISTRATION DEADLINE: Artist Applications due April 1, 2012

20 Total Awards:

Awards for Design Excellence will be announced at an Awards Ceremony prior to the Fashion Show and Gala Reception on Thursday, September 6 at the Center for the Arts.

Best of Show (All juried pieces are eligible to receive this award in design excellence)

Best Artist, Accents

Best Artist, Art to Wear-Fashion

Best Artist, Art to Wear-Jewelry

Best Artist, Leather

Best Artist, Metal

Best Artist, Woodworking

Honorable Mention (awarded in each category)

Historical Craftsmanship*

Sonny Tuttle Spirit Award*

Western Spirit*

*All juried pieces are eligible to receive these awards.

Four additional awards, chosen through a ballot process, will be announced on Sunday, September 9, at 4:30 pm at the Pavilion at Snow King Resort.

Best Collection, Art to Wear-Fashion Show

Best Collection, Art to Wear-Jewelry Show

Exhibitors' Choice Award

People's Choice Award

Exhibit + Sale

The Exhibit + Sale will be held at the Pavilion at Snow King Resort in Jackson Hole, Wyoming, showcasing contemporary crafts and highlighting artistic traditions including Western, Adirondack, Rustic, Lodge, Asian, Southwestern, Hispanic, Native American, and Modern influences. All products juried into the show will be displayed in a setting on black carpet and white pedestals. A pedestal is required and is of the utmost importance to maintain the visual integrity of a gallery. All products must be handmade in the United States or Canada. No mass-produced or imported items will be eligible for this juried show. The Exhibit + Sale will be open to the public daily:

Friday, September 7, 10 am to 5 pm

Saturday, September 8, 10 am to 5 pm

Sunday, September 9, 10 am to 5 pm

Pedestal space:

ALL FUNCTIONAL ART pieces in the juried exhibition may be shown in the spaces detailed below. One pedestal ONLY per space. The fee schedule is as follows:

4 x 4 ft Space*	\$ 700		
6 x 6 ft Space*	\$ 900		
8 x 8 ft Space*	\$1000	2 Pieces (one pedestal) 8 x 8 ft Space	\$1300**
10 x10 ft Space*	\$1500	2 Pieces (one pedestal) 10 x 10 ft Space	\$1700**

*There are a limited number of 4x4, 6x6, 8x8, and 10x10 ft pedestals available. All pedestal space is on a first-come, first-served basis.

**Two pieces (furniture, leather, metal, or accent) or an ensemble made up of a group of complementary pieces contributing to a single effect (example: dining room table and chairs).



ART TO WEAR—FASHION SHOW

\$700 for six ensembles on the runway at the Western Design Conference Fashion Show, along with a 4 x 4 ft space at the exhibition for one ensemble on a pedestal.

ART TO WEAR—JEWELRY SHOW

\$700 for six ensembles modeled at the Western Design Conference Jewelry Show, along with a 4 x 4 ft space at the exhibition for one ensemble on a pedestal.

Each exhibitor is permitted to purchase two pedestal spaces to show their oversized work.

- No additional items may be used to enhance the appearance of the exhibition piece. Rugs, pillows, lamps, candles, bronzes, artwork, dishes, and other accessories are not allowed on the pedestal. Beds are excluded from this rule; they will be allowed to have a single cover and two pillows.
- Only self-contained lighting will be allowed on the exhibit floor. Lighting fixtures must be integrated into the pedestal.
- Business cards, brochures, and/or portfolios may be placed on your pedestal.
- Additional booth space is available.

Booth Space:

Booths are professionally lined with craft paper and include 9 ft tall wooden walls, overhead trellis lighting, electricity, up to two chairs, one table, and white linens.

- **10 x 10 ft Booth** **\$1800**
- **10 x 10 ft Corner Booth** **\$2200**
- **10 x 20 ft booth** **\$3400**
- **5 x 5 ft Corner Booth** **\$1100**

5x5 ft booth islands are designed for those needing a smaller space to display additional work alongside their pedestal.

Juried artists can purchase booth space to show more of their work. The conference is a gallery style exhibit; purchasing booth space allows artists the opportunity to create an intimate salesroom space for buyers and clients. Artwork displayed in booth space will not be part of the juried exhibition, and works sold there will not be eligible for any awards or cash prizes. All artwork must be displayed inside the booth area. Only 65, 10 x 10 ft booth spaces are available, so apply early!

The sale of booth space opens to non-juried artists, galleries, interior designers, architects, and fashion designers on June 1st, on a space-available basis.

Cancellation Policy:

- Cancellations before June 1 will be subject to an administrative fee of \$50
- Cancellations after June 1 will be subject to an administrative fee of 10% of the confirmed booth and pedestal fees
- NO REFUNDS after August 1, 2012

Registration:

Western Design Conference dates to remember

April 1, 2012	Applications due
May 1, 2012	Selection results released by mail
June 1, 2012	50% payment of entry and booth fees due (NO EXCEPTIONS)
August 15, 2012	Balance due on entry and booth fees
September 6-9, 2012	Western Design Conference Exhibit + Sale, Jackson Hole, Wyoming

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2012 SCHEDULE

20th Annual Western Design Conference Exhibit + Sale

Wednesday, September 5

8 am–6 pm Check-in begins, Booth move-in (no pedestal setup) **Pavilion at Snow King Resort**
5 pm–9 pm Fashion Show rehearsal, **Center for the Arts**

Thursday, September 6

8 am–Noon Artist Pedestal setup/Pedestal lighting (no booth move-in) **Pavilion at Snow King Resort**
2 pm Lecture, **Center for the Arts** (free to all exhibitors)
Noon–5 pm Judging in progress at the **Pavilion at Snow King Resort**
Pavilion closed to artists and booth personnel until judging is complete

WDC GALA EVENT, Center for the Arts

6 pm Jewelry Show and Champagne Reception
6:30 pm Design Excellence Awards Ceremony
7 pm Winners' Circle Art Auction & Fashion Show
A runway fashion show in the Center Theater, Gala Reception to follow

Friday, September 7

10 am–5 pm WDC Exhibit + Sale, **Pavilion at Snow King Resort**

Saturday, September 8

10 am–5 pm WDC Exhibit + Sale, **Pavilion at Snow King Resort**

Sunday, September 9

10 am–5 pm WDC Exhibit + Sale, **Pavilion at Snow King Resort**
4:30 pm **People's Choice and Exhibitors' Choice Awards**
Best Collection Art to Wear–Fashion Award
Best Collection Art to Wear–Jewelry Award